

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of: ) Group Art Unit: 3714  
GOLDBERG, et. al. )  
Serial No.: 09/502,285 ) Confirmation No.: 4950  
Filed: February 11, 2000 )  
Atty. File No.: 3367-2-2 ) Examiner: MOSSER, Robert E.  
For: "A NETWORKED SYSTEM  
FOR PRESENTING ADVERTISING"

*Filed Electronically*

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Assistant Commissioner for Patents  
Box: ISSUE FEE  
Washington, D.C. 20231

Dear Sir:

Applicant's representative appreciates the Examiner's allowance of the present application, and submits this Comments on Statement of Reasons for Allowance to address further the Notice of Allowability ("Notice") having a mailing date of February 4, 2008.

The Examiner states as his reason for allowance: The prior art of record when considered alone or in combination does not teach or reasonably provide for the delivery [of] unsolicited advertisement to a user through an overlay presentation in the detail as described by the pending claims. Applicant's representative respectfully submits that there are additional reasons for allowance both in the independent claims and the dependent claims, including patentable combinations of features that overcome all U.S.C. 101, 102 and 103 rejections.

Although the Applicant believes that no fees are due for filing the present correspondence, please charge any fees deemed necessary to Deposit Account No. 19-1970.

Respectfully submitted,

SHERIDAN ROSS P.C.

By: /Dennis J. Dupray/  
Dennis J. Dupray  
Registration No. 46,299  
1560 Broadway, Suite 1200  
Denver, Colorado 80202-5141  
(303) 863-2975

Date: May 5, 2008

J:\3374\4\1\comments on statement of reasons-for-allowance.wpd